



UTAH SYSTEM OF HIGHER EDUCATION

The Importance of Higher Education to Our Economy

Commissioner David Buhler
Utah System of Higher Education
March 20, 2014





Utah's Eight Public Colleges & Universities



Research Universities

University of Utah (*Flagship*)

- Medical school, law school, pharmacy school, etc.

Utah State University (*Land Grant*)

- Includes regional campuses



Regional Universities

Weber State University

Utah Valley University

Southern Utah University (*Arts & Sciences*)

Dixie State University



Community Colleges

Snow College

Salt Lake Community College





USHE Students

82%

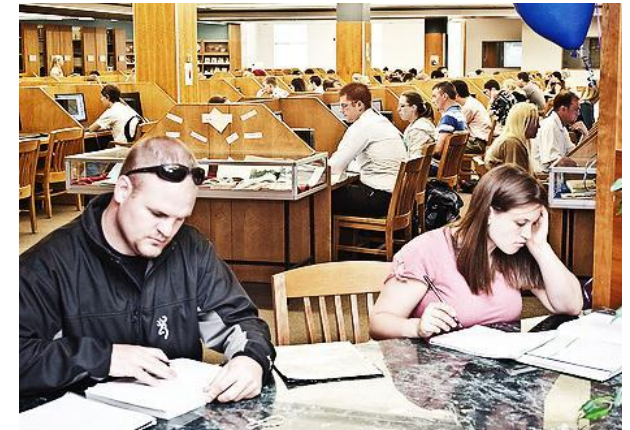
Of Utah high school graduates who pursue a post-secondary education attend a USHE institution

179,871

Students in Fall 2013 (headcount)

31,741

Degrees and certificates awarded in 2012–2013





Value of a College Degree

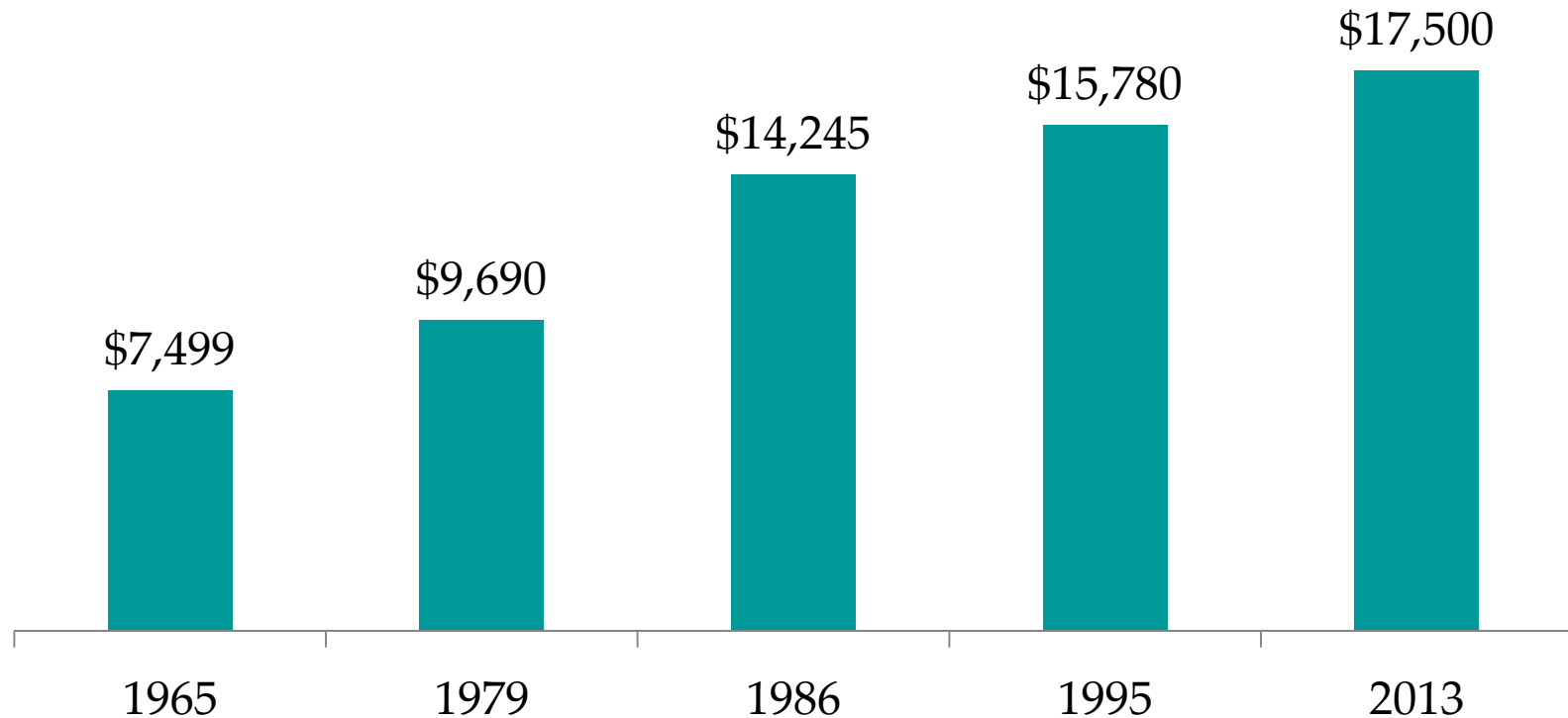
“On virtually every measure of economic well-being and career attainment—from personal earnings to job satisfaction to the share employed full-time—young college graduates are outperforming their peers with less education. And when today’s young adults are compared with previous generations, the **disparity in economic outcomes between college graduates and those with a high school diploma have never been greater in the modern era.**”

—Pew Research Center, February 2014



The Widening Earnings Gap of Young Adults by Educational Attainment

Difference in median annual earnings of college and high school graduates ages 25 to 32 (in 2012 dollars)

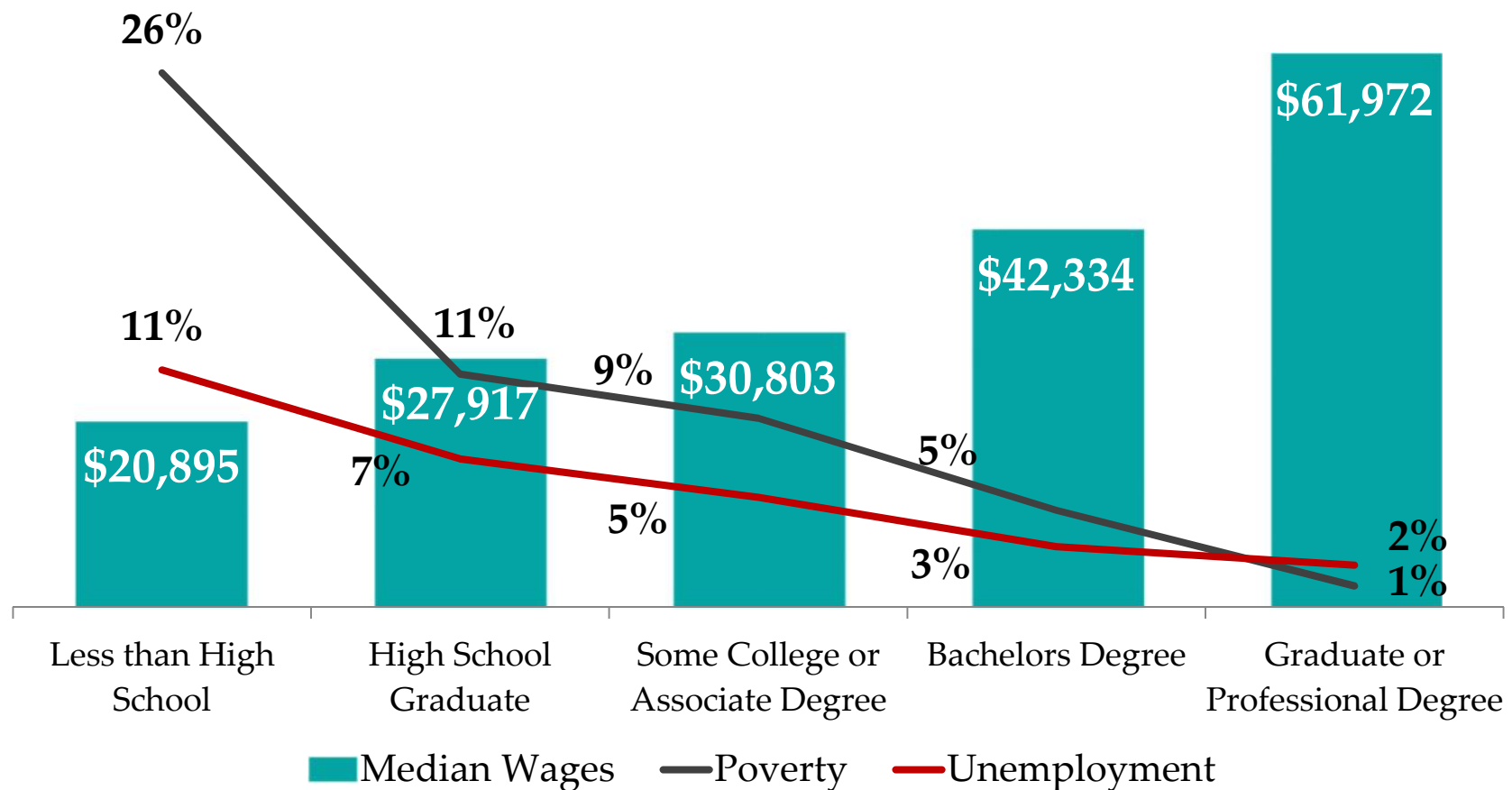


Source: Pew Research Center, February 2014. "The Rising Cost of *Not* Going to College"
(<http://www.pewsocialtrends.org/2014/02/11/the-rising-cost-of-not-going-to-college/>)



Benefits of Post-secondary Ed to Individual

Utahn's Wage Earnings and Unemployment by Educational Attainment





Utah Full-time Student Enrollment

In Utah System of Higher Education

1987

56,972

2012

134,344

% Change
+136%





Utah's Enrollment Growth will Continue to Outpace the US



2022

+15%



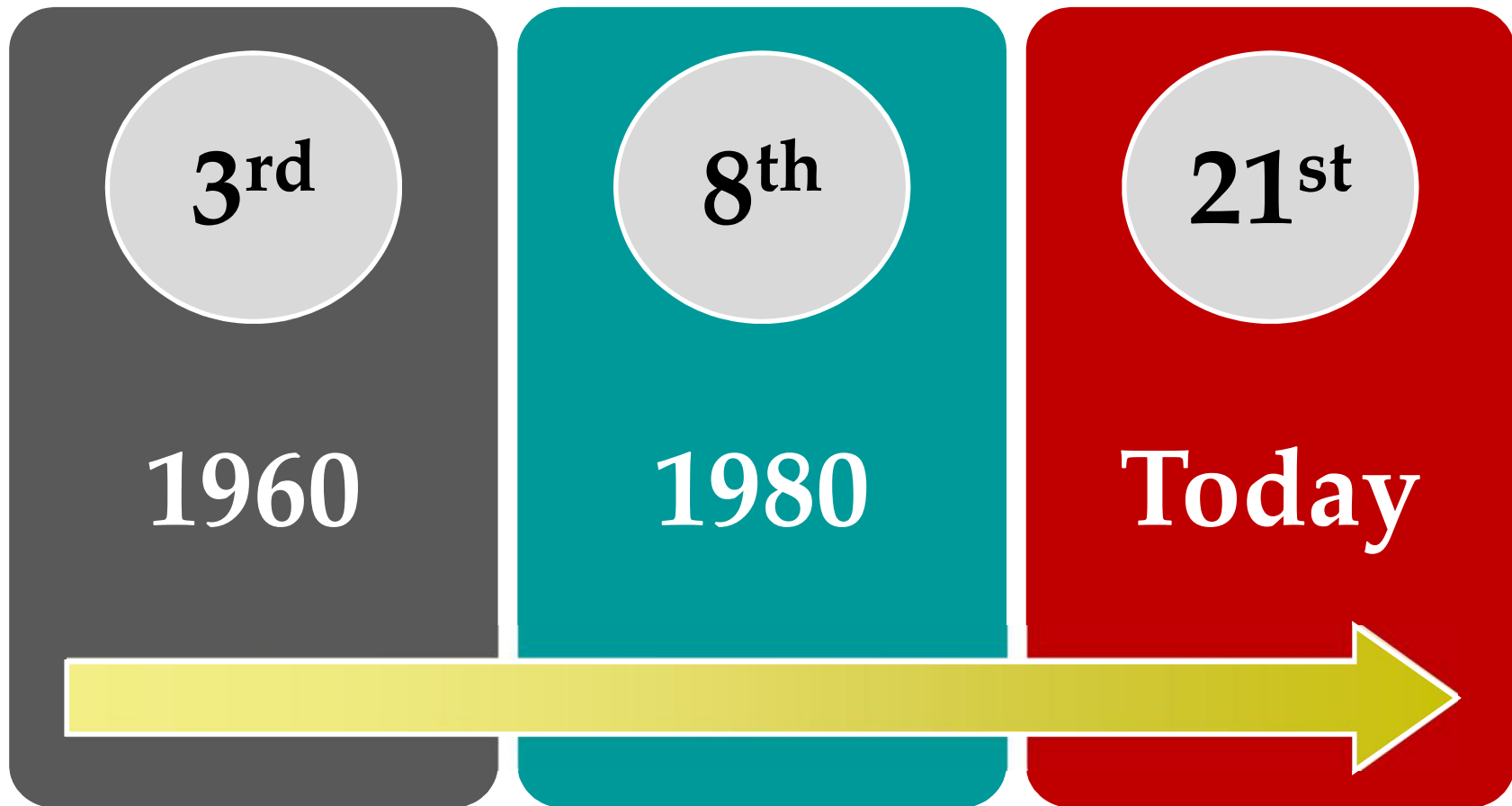
2022

+29%

2007–2012: 4th highest enrollment increase (23.7%) among states



Utahns 25 & Older with a 4-year College Degree Compared with Other US States





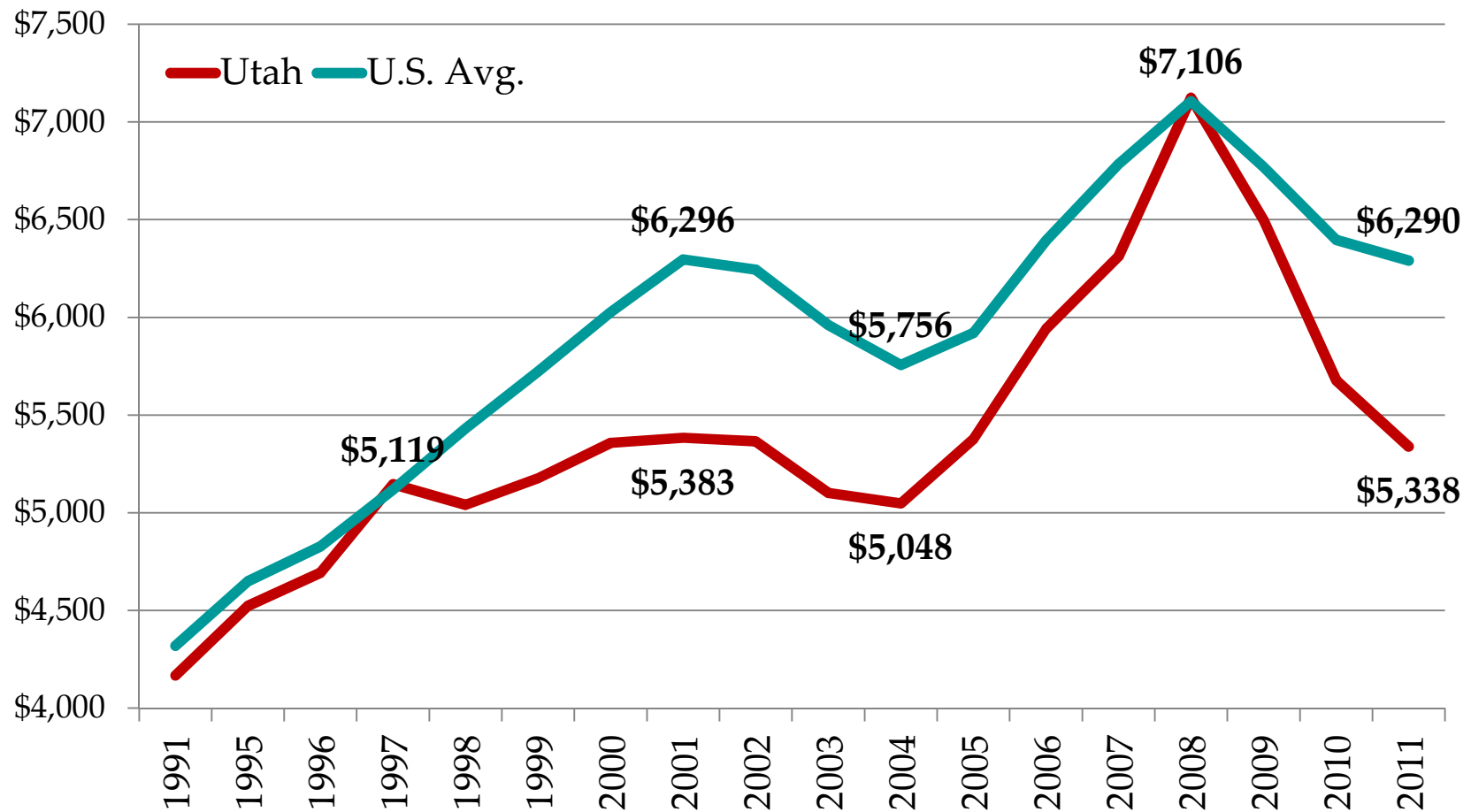
66by2020 Goal

66by
2020

- 66% of all jobs in Utah will require some form of post-secondary education by the year 2018
- Goal is focused on Utah's population ages 25-35



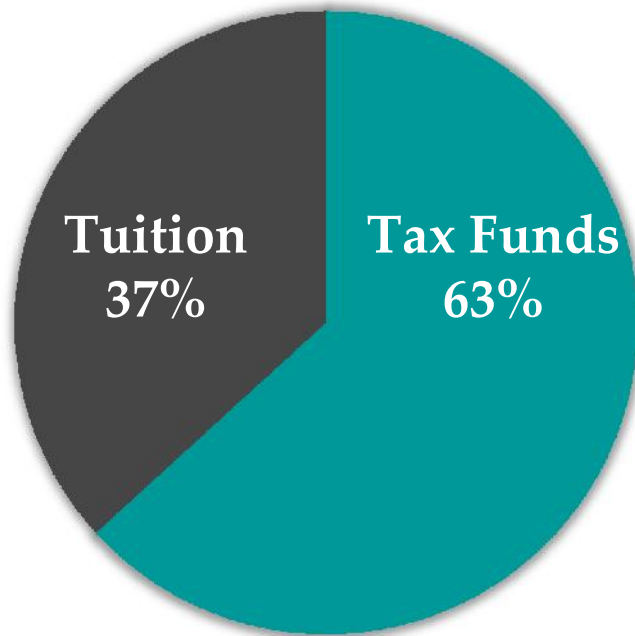
State & Local Public Higher Ed Support Per Full-time Equivalent Student



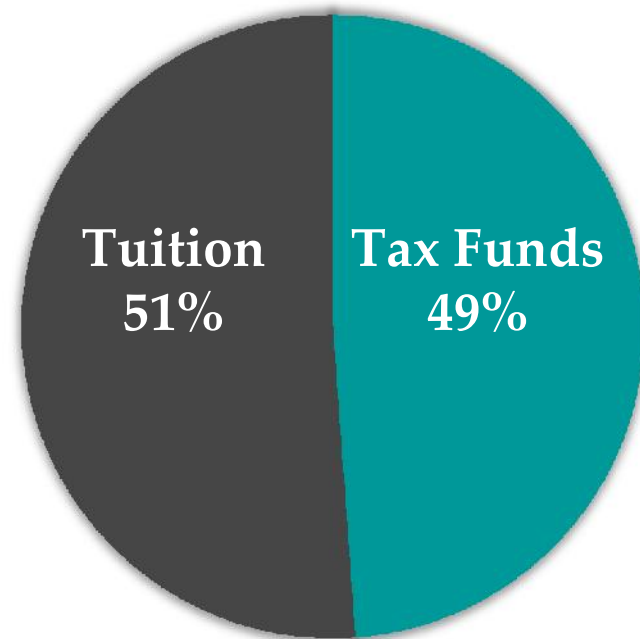


Utah Average Tuition & State Funding Support

Funding per Student
FTE FY2008

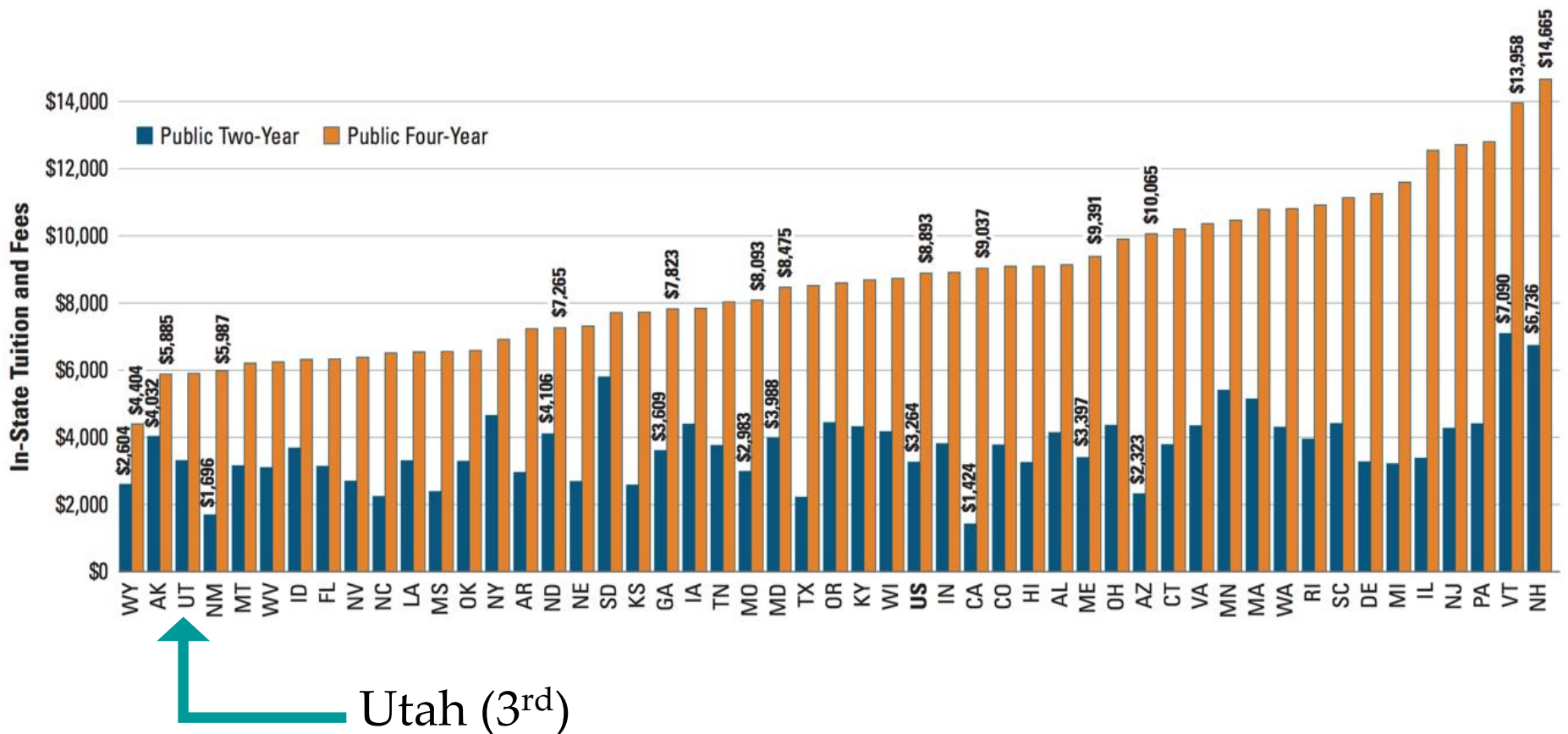


Funding per Student
FTE FY2013





Third Lowest In-State Tuition & Fees For Four-year Public Institutions (2013 – 2014)





2014 Legislative Session

Major Funding Increases to Support Capacity for 66by2020 Goal



- 1.25% Increase in Compensation
- \$50 million for Acute Equity
- \$7 million for Mission-based Funding (Distinctive Mission)
- \$1.5 million for Performance Funding
- \$1 million for College Readiness



Not Money Alone, Also Innovation

1. Constant reprioritization
2. Addressing market demands
3. Use of technology
 - a. 1 in 5 students enrolls in an online course
 - b. 49 degrees available entirely online (including 12 master's)
 - c. Over 1,400 courses available online
 - d. 2/3 of students participate in technology-delivered instruction





Statewide Completion Initiatives

1. 15 credits = “full-time”
2. Plateau tuition focused on 12–15 credit hours
3. Encourage students to enroll in math during the first year.
4. Accessible graduation maps for each major.
5. Work toward more reverse transfer/stackable credentials.





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